# Credit Platform for the Lower Middle Market



\$3MM - \$2OMM+

**LOAN SIZE** 

6-48 Months

**TERM** 

### **SG** Software + Technology

SaaS, tech-enabled services, and recurring revenue companies seeking non-dilutive capital

\$3MM - \$15MM+ ARR
Strong gross margins and retention
Path to profitability or sufficient liquidity

## **SG** Consumer Products

Innovative, emerging brands, and consumer oriented businesses with B2B and/or D2C channels

\$15MM+ Revenues

Demonstrated brand value

Path to profitability or sufficient liquidity

## **SG** Structured Credit

Industry agnostic companies and entrepreneurs seeking financing outside of traditional lending parameters

#### **Cash-Flow**

\$10MM+ REVENUES

\$2MM+ EBITDA <4x Leverage

#### **Asset-Based**

\$10MM+ REVENUES

A/R, Inv., M&E, RE, IP Sufficient working capital & asset coverage

#### **High-Net-Worth**

ASSET RICH, OUTSIDE BUSINESS NET WORTH

Sufficient income or liquidity to support debt

We can underwrite based on cash-flow, collateral, a strong/secured HNW guaranty, or a combination thereof

#### **Structures**

Recurring Revenue (MRR/ARR) Facilities
Working Capital (ABL) Revolvers
Cash-Flow Term Loans
Collateral-Backed Term Loans

#### Solutions

Senior Secured

ABL + Stretch (Cash-Flow or HNW)

2nd Lien or Split Lien

Unitranche