

Financing Growth for Exceptional Consumer Brands

Whether it's working capital or long-term debt, high-growth consumer brands have unique funding needs. We are here to help.

WHAT WE DO

Lending Partner

We start by addressing current liquidity needs and extending cash runway. Next, we consider and incorporate strategic financial objectives. Finally, we leverage our industry experience and deep relationships to deliver an adaptable loan structure that is designed to scale alongside growth.



\$5 - \$20MM+
LOAN SIZE



2 - 4 Years
TERM



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SECURITY

Structure

- Working Capital (ABL) Revolving Line of Credit
- IP/Brand Value Term Loan
- Collateral or Cash-Flow based Term Loan

WHO WE WORK WITH

Brand Partners

We work with high-growth brands across all industries including those with single or multi-channel business models such as B2B, D2C, and mixed B2B/D2C/Retail.

Size	\$15 - 200 million in revenue
Industries	Food & Beverage, Apparel, Beauty & Cosmetics, Household, Health & Wellness, Pet
Cap Table	PE/VC-Backed or Bootstrapped
Objectives	Working Capital, Equipment Financing, Growth Capital, Acquisitions
Underwriting	<ul style="list-style-type: none"> • Rapid growth or meaningful scale with demonstrated brand value • Supportive investors • Sufficient liquidity with path to profitability

SELECT PORTFOLIO

Exceptional Consumer Brands

