



CREDIT PARTNERS

+

STONEGATE CAPITAL

CONSUMER PRODUCTS

Our firm serves as a lending partner to innovative, emerging brands and consumer-oriented businesses with B2B and/or D2C channels seeking tailored solutions to fund growth, minimize dilution and generate equity value.

LOAN SIZE

\$5MM – \$20MM+

TERM

2 – 3 Years

STRUCTURES

Working Capital (ABL) Revolvers
Collateral or Cash-Flow Term Loans
Enterprise Value or IP Term Loans

UNDERWRITING

A/R & Inventory (Borrowing Base)
Fixed Assets or Cash-Flow (Term Loan)
Brand (IP) or Enterprise Value

Investment Criteria

\$10MM+ Revenues
Demonstrated brand value
Path to profitability or sufficient liquidity
Strong support from investors

Target Industries

Food & Beverage
Household & Personal
Apparel, Fashion, & Beauty
Health & Wellness
Wholesale & E-Commerce

Select Investments:



MIZZEN+MAIN



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